

# FIRST-GENERATION STUDENT LEADERSHIP PROGRAM 2019

## PROGRAM FACILITATORS



**Rocío Pérez, MBA**  
*President and Founder,*  
Inventiva Consulting, LLC



**Adrian Rosado, MBA**  
*President and Founder,*  
The Zion Group



**Melinda L. Cain, PhD**  
*Managing Director,*  
Real World Solutions, LLC

### **Intercultural Training:**

#### ***From Awareness to Competence—the RWS Tool Kit for Intercultural Competence and Personal and Professional Development***

MELINDA CAIN

The Real World Solutions Tool Kit teaches more than “what” to do (or what not to do) in cultural situations; it provides the “why” behind cultural behavior so one can respond appropriately in any situation. The training will help students learn to build bridges among cultures in order to enhance personal and professional productivity and improve outcomes. Students will be able to address cultural challenges with real world solutions and “live and work better together.”

### **First-Gen Professional and Life Skills:**

#### ***Making Impressions, Personal Branding, Telling Your Story***

ADRIAN ROSADO, ROCÍO PÉREZ

First Gen rock stars Adrian Rosado and Rocío Pérez will arm students with critical techniques for personal and professional development. Adrian Rosado will focus on the qualities needed to become a successful networker. Students will identify strategies for communicating with purpose and keying in on opportunities for synergy between individuals. Rocío Pérez will discuss the power of communication and personal branding, gaining essential knowledge about exuding an executive presence, the importance of appearance, connecting more effectively with others, and making a first and lasting impression that inspires others energetically.