NEWS RELEASE

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GlobalMindED and ELI Partner to Promote College Student Entrepreneurship

(DENVER, CO - November 30, 2017) — GlobalMindED, a non-profit organization committed to creating a capable, diverse talent pipeline for first-generation-to-college, at-risk and low-income student and job seekers, is partnering with the Entrepreneurial Learning Initiative (ELI) to promote entrepreneurship among students at community and technical colleges.

The Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through entrepreneurial mindset education, professional development, and thought leadership. ELI serves academic, government, nonprofit, and profit organizations around the world and is the creator of the Lice House Entrepreneurship Programs, which focus on cultivating an entrepreneurial mindset for student success, workforce development, and leadership development.

"Every graduate today needs to be a workplace entrepreneur, whether they start a business or work within an established organization," said Carol Carter, GlobalMindED's founder and executive director. "Partnering with ELI will help us expose more educators and leaders to entrepreneurial thinking, and ultimately, reach first generation students and prepare them with the tools they need to be successful in the 21st Century."

The partnership allows attendees at the GlobalMindED 2018 conference to receive a \$175 discount on ELl's Entrepreneurial Mindset Facilitator Certification Trainings, which prepares participants to facilitate Ice House Entrepreneurship Programs. The Ice House Program is an experiential, problem-based learning program designed to inspire and engage participants.

"The power of entrepreneurial thinking reaches far beyond business creation," said ELI founder and CEO Gary Schoeniger. "Entrepreneurship is a mindset; a framework for thinking and acting that can empower educators, leaders, and students to succeed. And, in today's rapidly changing, highly-complex world, the need for entrepreneurial thinkers at all levels of society has never been greater."

Bree Langemo, ELI president and <u>a first generation college graduate</u>, said, "ELI works to build meaningful partnerships with organizations where there is mission alignment. GlobalMindED is one of ELI's signature partners, and we couldn't be more pleased to partner with such an exceptional organization focused on building a diverse talent pipeline of entrepreneurial graduates."

ELI offers several <u>Entrepreneurial Mindset Facilitator Certification Trainings</u> open to the public each year, and the June offering will be a three-day pre-conference event at <u>GlobalMindED's Annual Conference</u> on June 9-11 in Denver, Colorado.

About GlobalMindED

GlobalMindED is an educational and research non-profit committed to creating a capable, diverse talent pipeline for first-generation-to-college, at-risk and low-income students and job seekers by providing them with professional skills, resources, networks, mentors, experiential learning, and social support via a national and global conference held annually. GlobalMindED aims to improve access and equity in K-12 and higher education through improved graduation rates and sustainable careers. Learn more at www.globalminded.org.

About ELI

Founded in 2007, the Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through entrepreneurial mindset education. ELI serves academic institutions, government agencies, profit and non-profit organizations around the world to empower their constituents with an entrepreneurial mindset through professional development training, facilitator certification, and curriculum content. ELI is the creator of the Ice House Entrepreneurship Programs, experiential, problem-based learning programs designed to empower learners by exposing them to entrepreneurial thinking and process. Ice House has been featured at the United Nations General Assembly, National Public Radio, Inc. Magazine, CNN Money, and the Huffington Post. For more information about ELI, visit www.elimindset.com.

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